## Facestock

Primera Technology TuffCoat High-gloss is a high-gloss sheet specially formulated for use in Primera Technology's on-demand inkjet printers. It couples excellent inkjet print quality with fast ink drying time and is ideal for applications printing variable information in conjunction with full-color graphics.

Basis Weight:	64# per ream ± 10% (500 sheets 25″x38″)
Caliper:	0.0047 inches ± 10%
Tensile:	MD 34.5# per inch width CD 20.5# per inch width
Tear:	MD 69.4 grams CD 75.6 grams
Stiffness:	MD 209.6 mg CD 107.3 mg

## Adhesive

TuffCoat is a versatile, general purpose permanent adhesive designed for excellent adhesion to corrugated and superior adhesion to plastics. Excellent initial tack without sacrificing high-speed converting.

Туре:	Emulsion Acry	lic
Minimum Application	Temperature:	+25°F
Service Temperature	Range: -65	$5^{\circ}F$ to $+200^{\circ}F$

# **Typical Performance Data**

50# Uncoated Paper at room temperature on standard lab panels

#### **Recycled Corrugated**

Loop Tack:	0.8 - 1.1 lbs.
Peel Adhesion:	0.6 - 0.8 lbs.

## **Rigid HDPE**

Loop Tack:	1.6 - 2.4 lbs.	
Peel Adhesion:	1.1 - 1.6 lbs.	

## **Treated LDPE**

Loop Tack:	1.1 - 1.6 lbs.
Peel Adhesion:	1.2 - 1.6 lbs.

### **PVC Film**

Loop Tack:	2.1 lbs.
Peel Adhesion:	2.5 - 2.7 lbs.
Glass	
Loop Tack:	3.1 - 3.3 lbs.
Peel Adhesion:	1.9 lbs.

#### Liner

Liner is a semi-bleached, super-calendered kraft liner which features excellent diecutting and stripping characteristics and is back printable. Used primarily for roll-to-roll label applications.

Basis Weight:	42# per ream ±10% (500 sheets 24" x 36")
Caliper:	0.0025 inches ±10%
Tensile:	MD 38# per inch width CD 20# per inch width
Tear:	MD 36 grams CD 41 grams

Total Construction Caliper (approximate): 0.0080 inches  $\pm 10\%$ 

This label stock has been specifically designed to be highly-absorbent to allow water-based inkjet inks to set-up quickly. This characteristic while providing for immediate smudge resistance after printing, also makes the sheet highly-receptive to airborne contaminants, which could result in a discoloration of the unprinted areas. Proper testing in the final application environment is strongly recommended, especially when used on or near products with aromatic vapors, including scented candles, spices or products with volatile solvents.

## **Shelf Life**

Unless specified otherwise in this document, one year when stored at 72°F at 50% RH

#### **Statement of Practical Use**

As with all pressure-sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.



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