

Primera White Matte Paper Label

Caliper: 201 #m Substance weight: 178 g/m)

Face Paper

Special-coated, matte finished paper. For multicolor ink-jet printing that requires high resolution. Print properties of the paper extend to photo quality level.

Substance weight	90 g/m2	ISO536
Caliper	119 #m	ISO534
Tensile strength MD	20 lbf/in.	ISO1924
Tensile strength CD	16 lbf/in.	ISO1924
Opacity	94 %	ISO2471
Brightness	94 %	ISO2470

Adhesive

RP54, Modified acrylic dispersion permanent adhesive. Universal permanent adhesive for all roll-to-sheet applications.

Tack minimum	14 N	FTM 9
Shear minimum	1.0 h	FTM 8
PE-looptack minimum	10 N	modified FTM 9
Minimum labeling temp.	5 °C	
Service temp. range	-20 °C 100 °C	

Liner

2.8 mil. White Kraft, White kraft liner. For labelstock where good layflat properties are required.

Substance weight	68 g/m)	ISO536
Caliper	71 #m	ISO534
Tensile strength MD	120 N/15 mm	T-494
Tensile strength CD	50 N/15 mm	T-494
Opacity	70 %	ISO2471

The above are typical technical values and are given in good faith based upon our most up to date knowledge and experience. As the products are used outside our control we cannot take responsibility for any damage which may be caused using the product.

Proper testing in the final application environment is recommended especially when used near water or chemicals. As with all pressure-sensitive materials, this product should be tested thoroughly under end-user conditions to ensure it will meet the requirements of the specific application.